



## DIGITAL SPONSOR INFORMATION 2023-2024 SEASON

Support the LSO while benefiting from an expanded online audience through the LSO's Digital Program Book!

### OPTIONS

We have a variety of options to fit your preferences and budget. All digital features will be produced in full color.

#### **Full Digital Sponsor \$2000** (Limited to 6 participants)

Get the most out of your sponsorship by securing prime visibility across all the LSO's platforms. All Full Digital Sponsor placements are full page (4.875" x 7.625" V) and full color.

Full Digital Sponsor contracts include:

- Prime "clickable" program ad placement in the interactive Digital Program Book - your ad will be placed at the front of the book in places patrons are guaranteed to look each time they open the book
- Logo inclusion in all YouTube videos
- Clickable logo on LSO website with a link to sponsor's website

#### **Digital Program Book \$500-\$1500**

Your color full, half, or quarter page "clickable" ad will be strategically located within the interactive Digital Program Book.

Full Page: \$1,500 (4.875" x 7.625" V)

Half Page: \$1,000 (4.875" x 3.75" H or 2.375" x 7.625" V)

Quarter Page: \$500 (4.875" x 1.814" H or 2.375" x 3.75" V)

Want to see these options in action? Visit [www.lafayettesymphony.org/program](http://www.lafayettesymphony.org/program) to flip through our 2022-23 Digital Program Book.

### CONTRACT TERM

The contract term will be for one year with the option to renew during the 2024-2025 season.

### PAYMENT

Payments may be made by cash, check, or credit card. Graphics and signed contracts must be received by September 15, 2023, to appear in the program book.

### CANCELLATION POLICY

Paid purchases are non-refundable. Cancellation received after September 15, 2023, will result in a cancellation fee in the amount of 25% of the purchase price.