



DIGITAL SPONSOR INFORMATION 2022-2023 SEASON

Support the LSO while benefiting from an expanded online audience through the LSO's Digital Program Book!

OPTIONS

We have a variety of options to fit your preferences and budget. All digital features will be produced in full color.

Full Digital Sponsor \$2000 (Limited to 6 participants)

Get the most out of your sponsorship by securing prime visibility across all the LSO's platforms. All Full Digital Sponsor placements are full page (4.875" x 7.625" V) and full color.

Full Digital Sponsor contracts include:

- Prime "clickable" program ad placement in the interactive Digital Program Book—your ad will be placed at the front of the book in places patrons are guaranteed to look each time they open the book
- Logo inclusion in all YouTube videos
- Clickable logo on LSO website with a link to sponsor's website

Digital Program Book \$500-\$1500

Your color full, half, or quarter page "clickable" ad will be strategically located within the interactive Digital Program Book.

Full Page: \$1,500 (4.875" x 7.625" V)

Half Page: \$1,000 (4.875" x 3.75" H or 2.375" x 7.625" V)

Quarter Page: \$500 (4.875" x 1.814" H or 2.375" x 3.75" V)

Want to see these options in action? Visit www.lafayettesymphony.org/program to flip through our 2021-22 Digital Program Book.

CONTRACT TERM

The contract term will be for one year with the option to renew during the 2023-2024 season.

PAYMENT

Payments may be made by cash, check, or credit card. Graphics and signed contracts must be received by September 15, 2022, to appear in the program book.

CANCELLATION POLICY

Paid purchases are non-refundable. Cancellation received after September 15, 2022, will result in a cancellation fee in the amount of 25% of the purchase price.