



ADVERTISEMENT INFORMATION 2021-2022 SEASON

Support the LSO while benefiting from an expanded online audience!

OPTIONS

We have a wide range of options to fit your preferences and budget. All ads will be produced in full color.

Full Digital Advertiser \$2000 (Limited to 6 advertisers)

Get the most out of your advertisement by securing prime visibility across all the LSO's platforms. All Full Digital Advertiser placements are full page ads (4.875" x 7.625" V).

Full Digital Advertiser contracts include:

- Prime "clickable" program ad placement in the interactive Digital Program Book—your ad will be placed at the front of the book in places patrons are guaranteed to look each concert
- Logo inclusion in all YouTube videos
- Clickable logo on LSO website with a link to advertiser's website

Digital Program Book \$500-\$1500

Your full, half, or quarter page "clickable" advertisement will be strategically located throughout the interactive Digital Program Book.

Full Page: \$1,500 (4.875" x 7.625" V)

Half Page: \$1,000 (4.875" x 3.75" H or 2.375" x 7.625" V)

Quarter Page: \$500 (4.875" x 1.814" H or 2.375" x 3.75" V)

CONTRACT TERM

The contract term will be for one year with the option to renew during the 2022-2023 season.

PAYMENT

Payments may be made by cash, check, or credit card. Graphics and signed contracts must be received by September 30, 2021, to appear in the program book.

CANCELLATION POLICY

Paid purchases are non-refundable. Cancellation received after September 30, 2021, will result in a cancellation fee in the amount of 25% of the purchase price.