



The Lafayette Symphony Orchestra has been committed to enhancing the cultural vibrancy of the Lafayette community and beyond since 1951. We strive to engage audiences and inspire a love of music through exciting live performances, innovative programming, and educational outreach. Under the direction of Music Director & Conductor, Nick Palmer, the LSO presents an annual concert series composed of varied musical offerings designed to serve the needs and desires of our community. Our Education and Outreach programming takes music and educational opportunities into patrons' schools, libraries, and community centers throughout a 14-county area. Governed by an 18-member Board of Directors, the LSO has grown to become a cultural standard-bearer in the Greater Lafayette Area.

**A NIGHT OUT
NEVER SOUNDED
SO GOOD!**

INVEST IN THE LSO

- Enhance your brand recognition
- Increase your public relations value
- Improve your marketing potential through media exposure
- Raise your community profile with event acknowledgement
- Enhance the quality of life for the citizens who reside and work in the Greater Lafayette area

ADVERTISING PACKAGE

Each sponsorship level includes the following to maximize your brand association:

- Logo & link on event webpage
- Pre-Concert advertising, which may include radio, t.v., print, and web marketing
- Live recognition at event

ANNUAL IMPRESSIONS

We print one program book for the year, so even if you sponsor an October concert, your brand will be seen through the following May.

- LSO Program Book (Print) = 5,000+ Views
- *lafayettesymphony.org* = 38,000+ Views

SPONSOR BENEFITS	
PLATINUM \$10,000+	<p>Exclusive event sponsor</p> <p>Full-page, color ad in the LSO Program Book</p> <p>6 VIP Sponsor Box seats for the sponsored concert</p> <p>20 complimentary tickets to the concert</p> <p>Reserved VIP parking for the sponsored concert</p> <p>50% off tickets for employees</p> <p>Advertising Package</p>
GOLD \$7,500	<p>Full-page, color ad in the LSO Program Book</p> <p>15 complimentary tickets to the concert</p> <p>50% off tickets for employees</p> <p>Advertising Package</p>
SILVER \$5,000	<p>Half-page, color ad in the LSO Program Book</p> <p>10 complimentary tickets to the concert</p> <p>50% off tickets for employees</p> <p>Advertising Package</p>
BRONZE \$2,500	<p>Quarter-page, color ad in the LSO Program Book</p> <p>5 complimentary tickets to the concert</p> <p>50% off tickets for employees</p> <p>Advertising Package</p>

CONTACT | Sara Mummey, Executive Director
 sara@lafayettesymphony.org
 (765) 742-6463