



## **DIGITAL ADVERTISEMENT INFORMATION 2020-21 SEASON**

Support the LSO while benefitting from an expanded online audience!

### **OPTIONS**

We have a wide range of options to fit your preferences and budget. All ads will be produced in full color.

#### **Prime \$1000**

Get the most out of your advertisement by securing prime visibility across all the LSO's platforms. Season digital contracts include:

- Prime placement in all digital/YouTube programming
- Prime placement on LSO website season advertisers page with link to advertiser's website
- Featured stand-alone video on Facebook

#### **Standard \$500**

Standard digital contracts include:

- Recognition in digital/YouTube programming
- Inclusion on LSO website season advertisers page with link to advertiser's website
- Inclusion in featured video of season advertisers on Facebook

### **CONTRACT TERM**

All digital contracts will be one year.

### **PAYMENT**

Payments may be made by cash, check, or credit card. Logo graphics and signed contracts must be received by September 30 to appear on all digital platforms.